

## **Muxu of Barcelona Launch City Cycle Wear Collection**

24<sup>th</sup> May 2010, Barcelona, Spain.

Muxu (pronounced 'Moo shoe'), is a new city cycle clothing brand from Barcelona. Their first collection of city cycle wear, entitled the "Ride Series", is now available to buy from their online store at <http://www.muxu.cc>.

Encompassing the essential items for the city cyclist, the Muxu Ride Collection is aimed at the rider who wants to commute in style, and look just as good off the bike. Tested extensively by Barcelona Messengers during development, and produced at some of the best facilities in Portugal, Muxu apparel is designed for every ride, from a light commute, to 100km messenger days.

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### **Press Contact for Images**

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### **About Muxu:**

Muxu, make clothing designed for urban cyclists, born from a love of the bike and the needs of the rider.

Taking the cyclist seamlessly through the day, Muxu apparel blurs the boundary between what you wear on and off the bike. From a light commute, a game of bike polo, to 100 kilometre messenger days, your Muxu is designed to look and feel amazing, whilst functioning without compromise.

Designed in Barcelona, and made in Portugal, for a ride that is as unforgettable as the city.

<http://www.muxu.cc>

**ENDS**